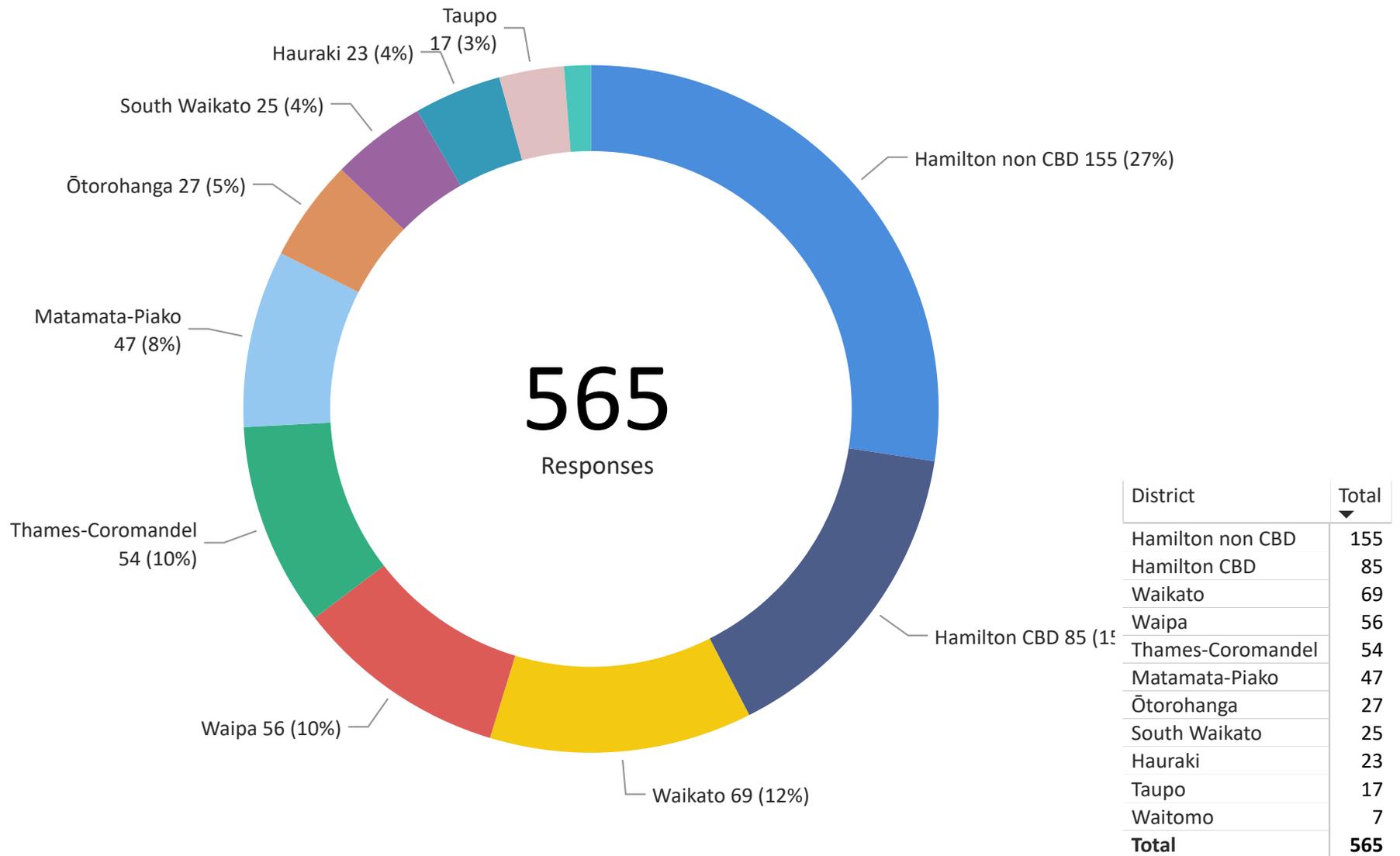


The Waikato Region Business Sentiment Survey

For 15 February 2021 to 12 March 2021



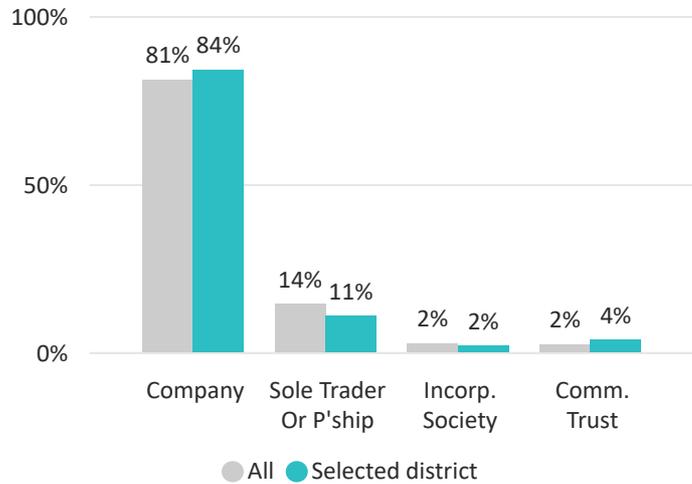
Respondent overview

Selected district:

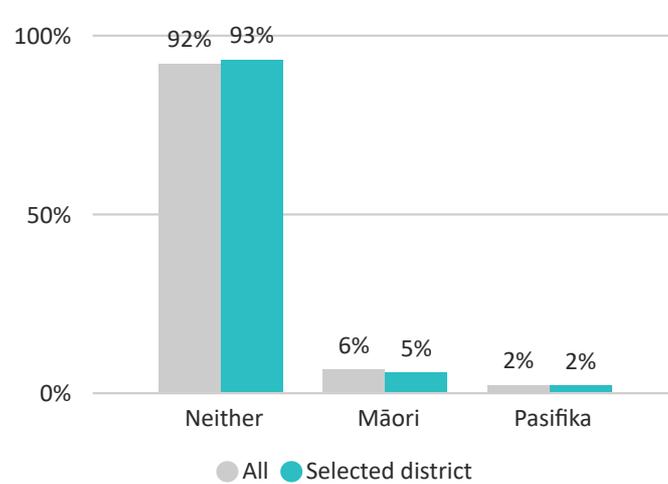
Waipa



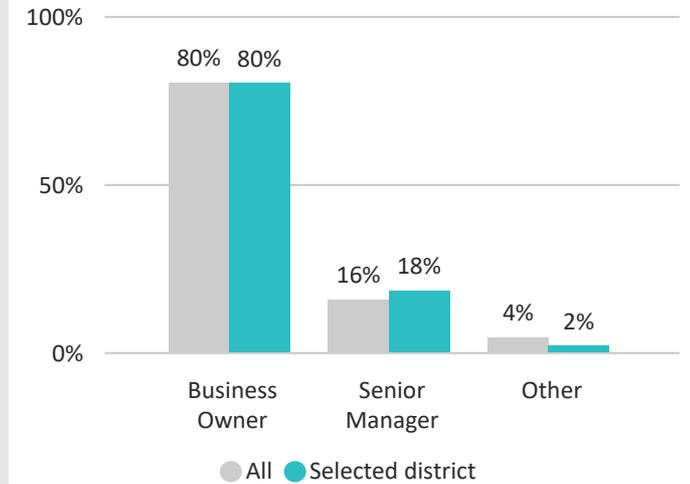
Business type



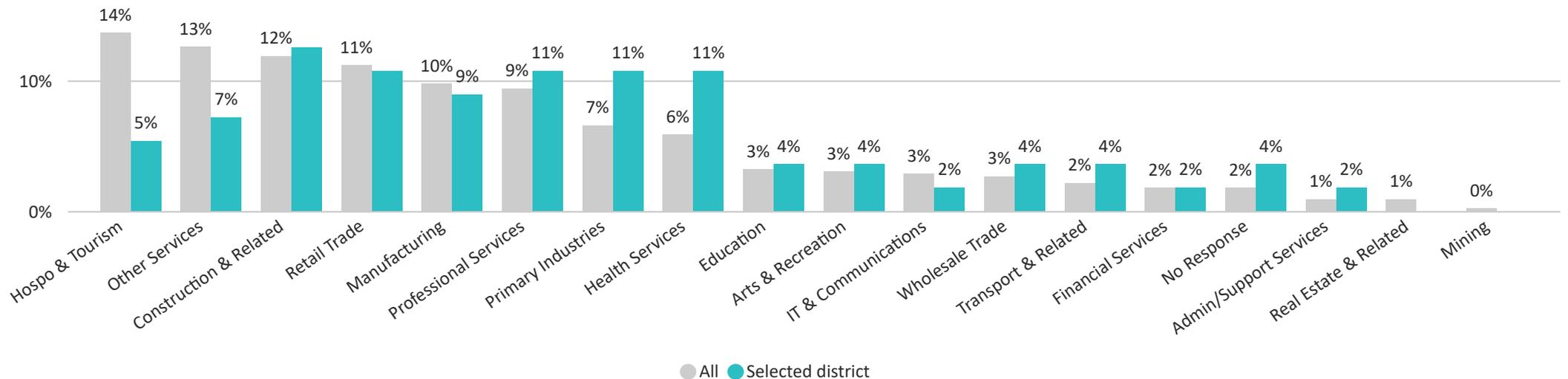
Organisation cultural identification



Respondent role



Business sector

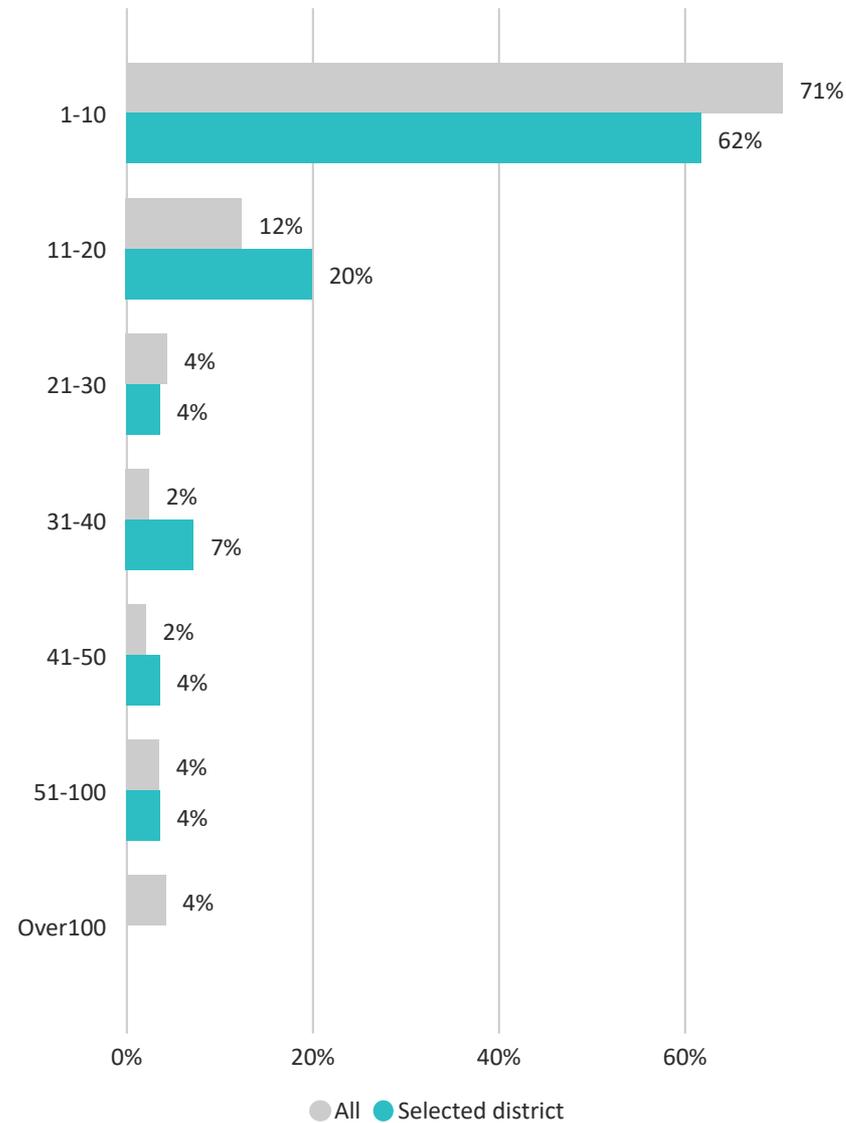


Staffing

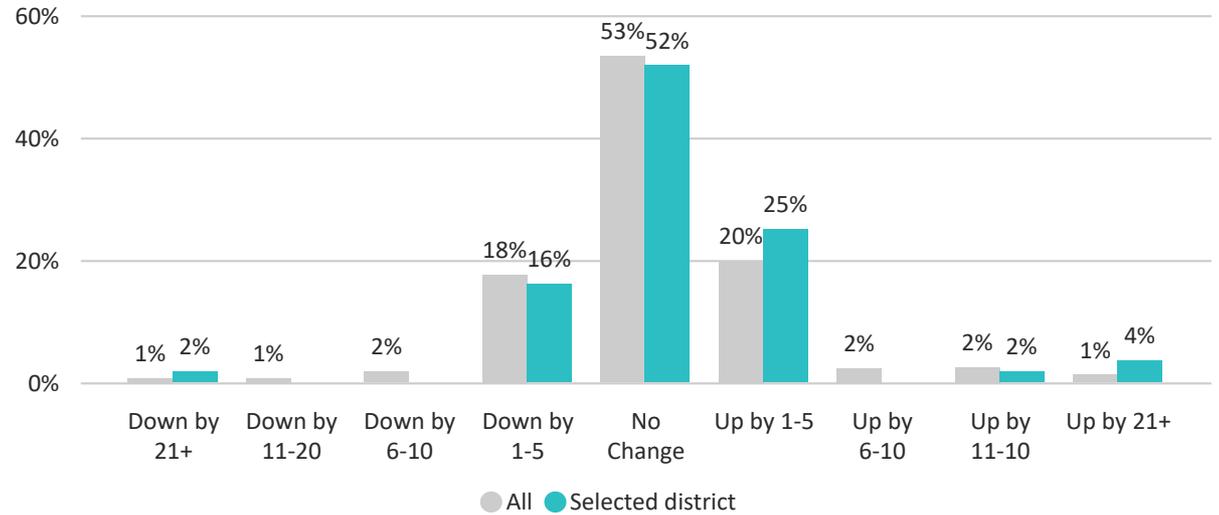
Selected district:

Waipa

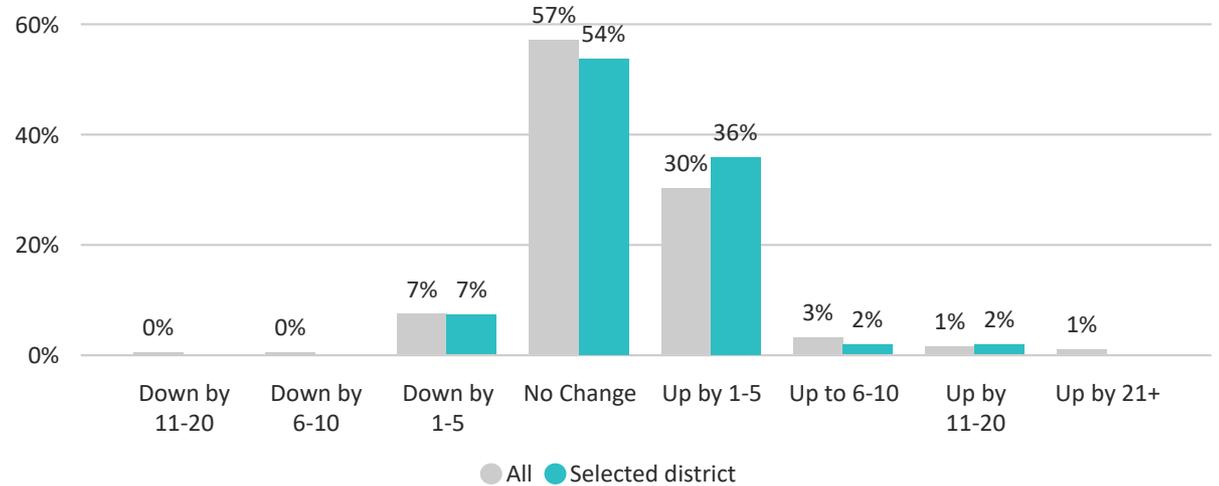
How many FTEs did you have this time last year?



Since this time last year, how has your workforce changed?



How do you expect your workforce will change in the next 6 months?



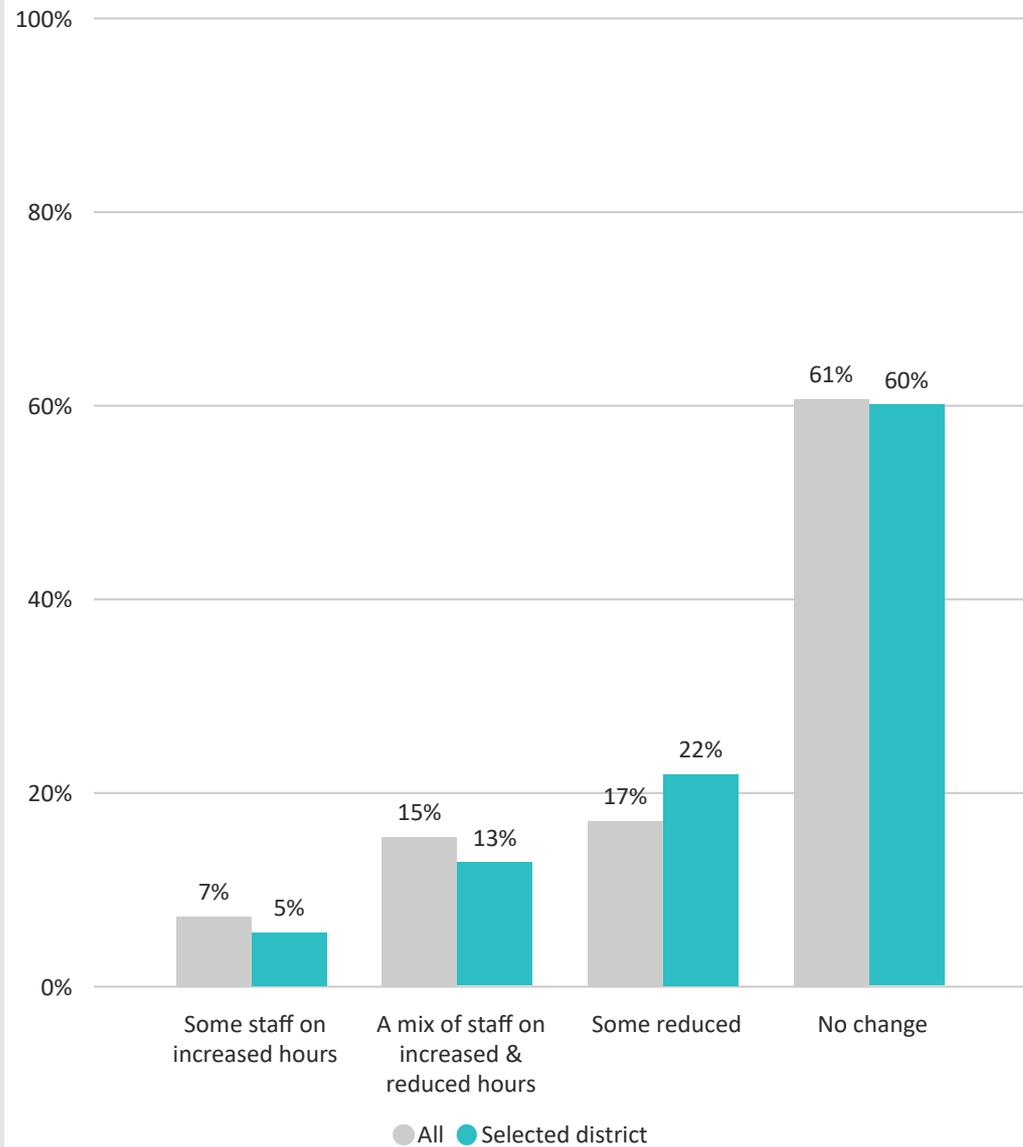
Staffing

Selected district:

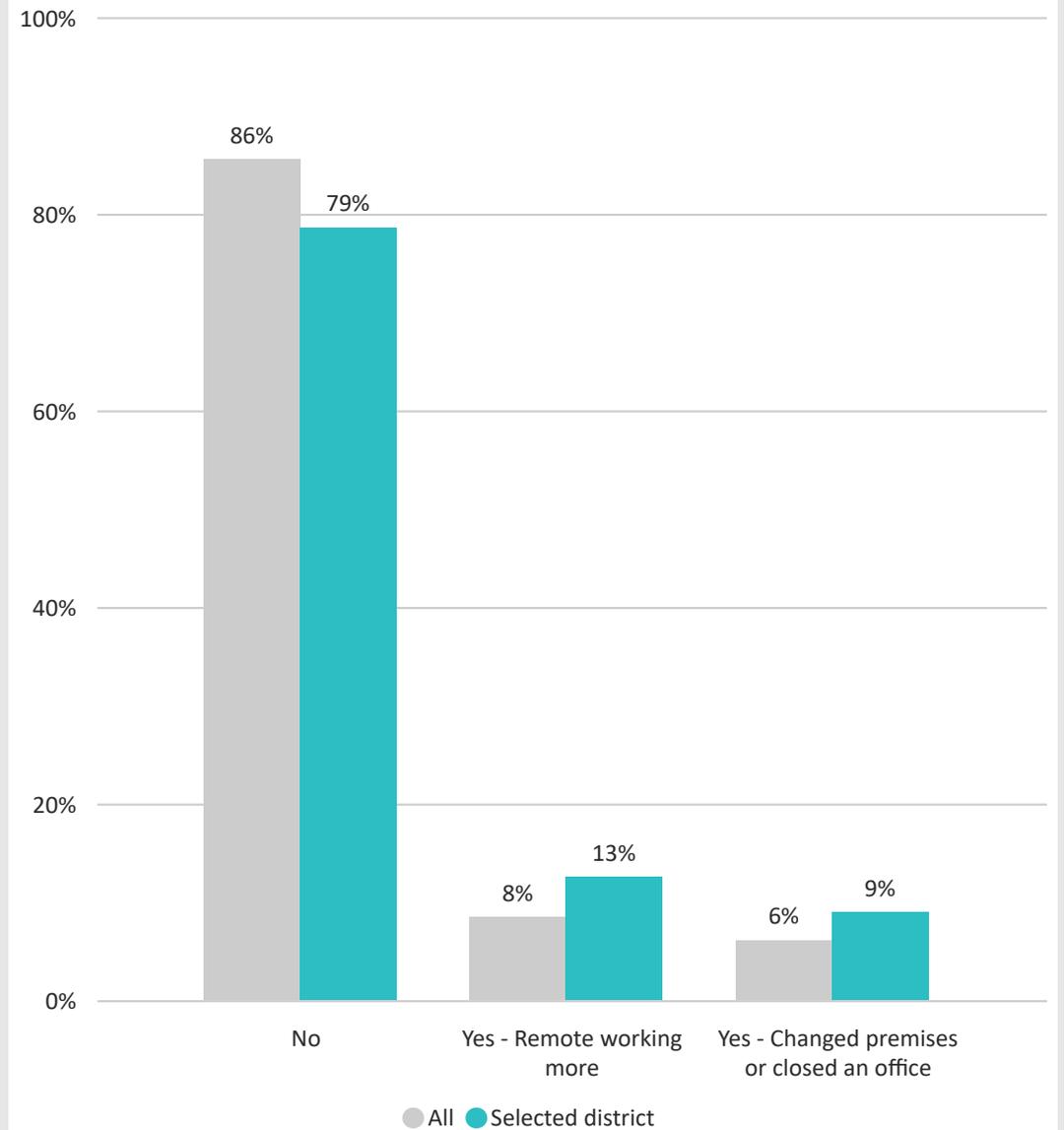
Waipa



How have your employee work hours changed?



Has there been a change to where your employees work from?

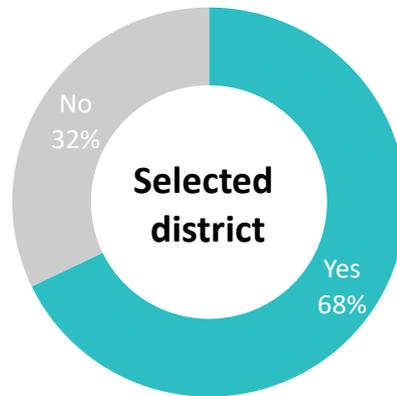
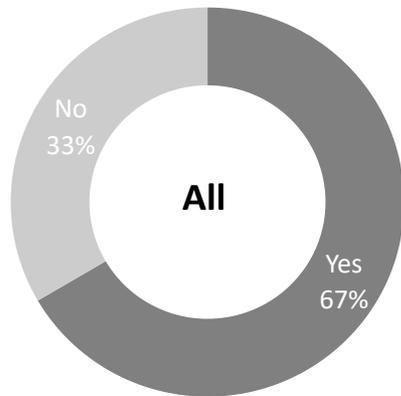


Skills shortage

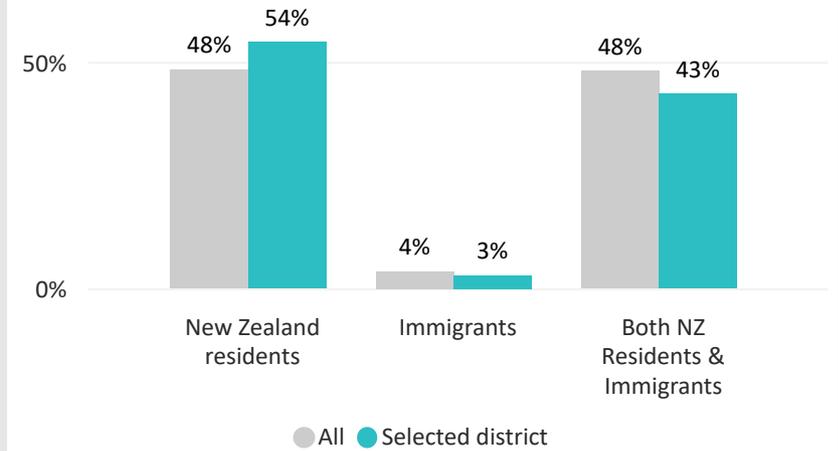
Selected district:

Waipa

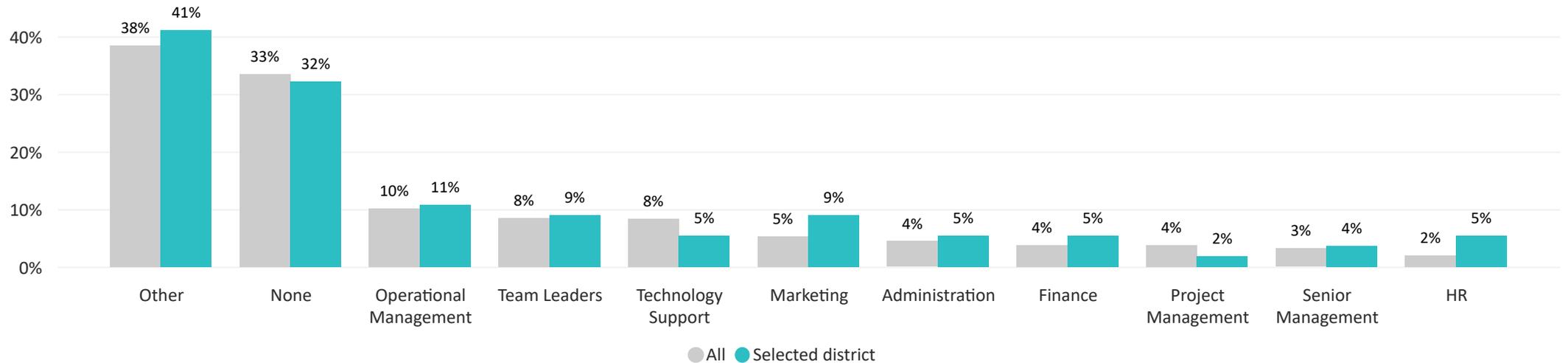
Do you feel that there is a skills shortage when you are looking to hire new employees?



For those that feel there is a skills shortage, what is this the result of?



What type of skill shortage does your business have?

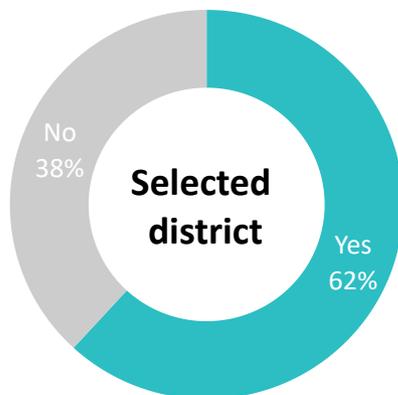
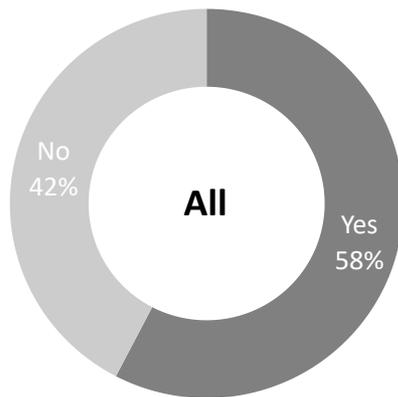


Apprenticeships

Selected district:

Waipa

Would you consider offering an apprenticeship to a young person?



Why wouldn't you consider offering an apprenticeship?

Because I'm a small business and currently don't have the time required to put into an apprentice, however in the future we would

BECAUSE THEY DO NOT WANT TO WORK

But often N/A in our industry

Can't afford to

don't have the work available - would if I did

I work from home

not totally sure but not interested at this time

Our industry does not have apprenticeships. In the past we have employed school leavers and trained them up. We would consider doing the same.

Poorer work ethic in Gen Z employees in our experience plus significant minimum wage increases pushing up all wages makes taking on junior staff too risky

There is no program to follow for an apprenticeship as this is a unique business. It is also difficult to find a young person who wants to work.

We can rarely afford to be a training ground. We need skilled staff good to go that do not need training.

We do internships but we dont have resource to undertake this in this year

we don't have apprentices

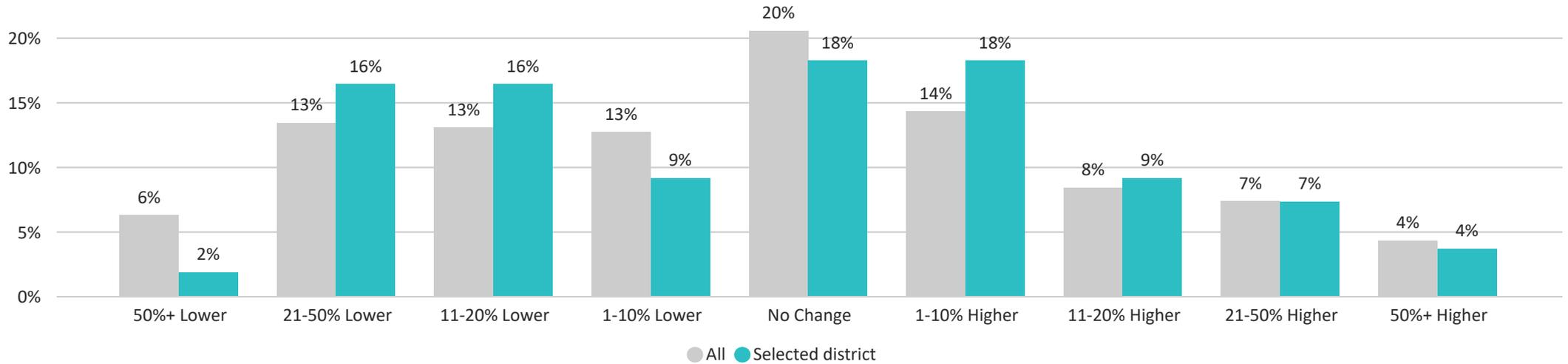
We need people who can manage a full year of dairy farm management

Sales compared to prior year

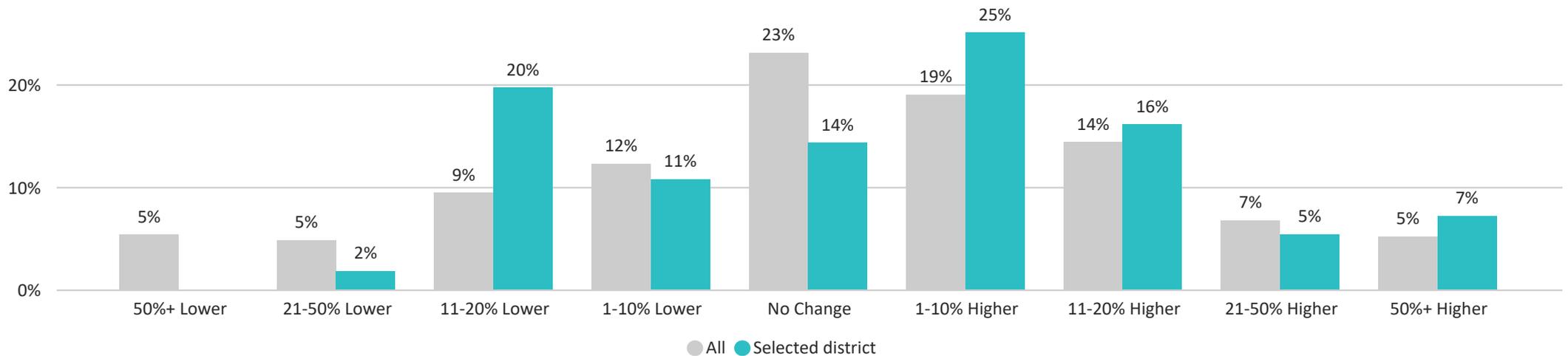
Selected district:

Waipa

Actual sales compared to prior year (for January to December 2020)



Forecast sales compared to prior comparable period (for January to June 2021)



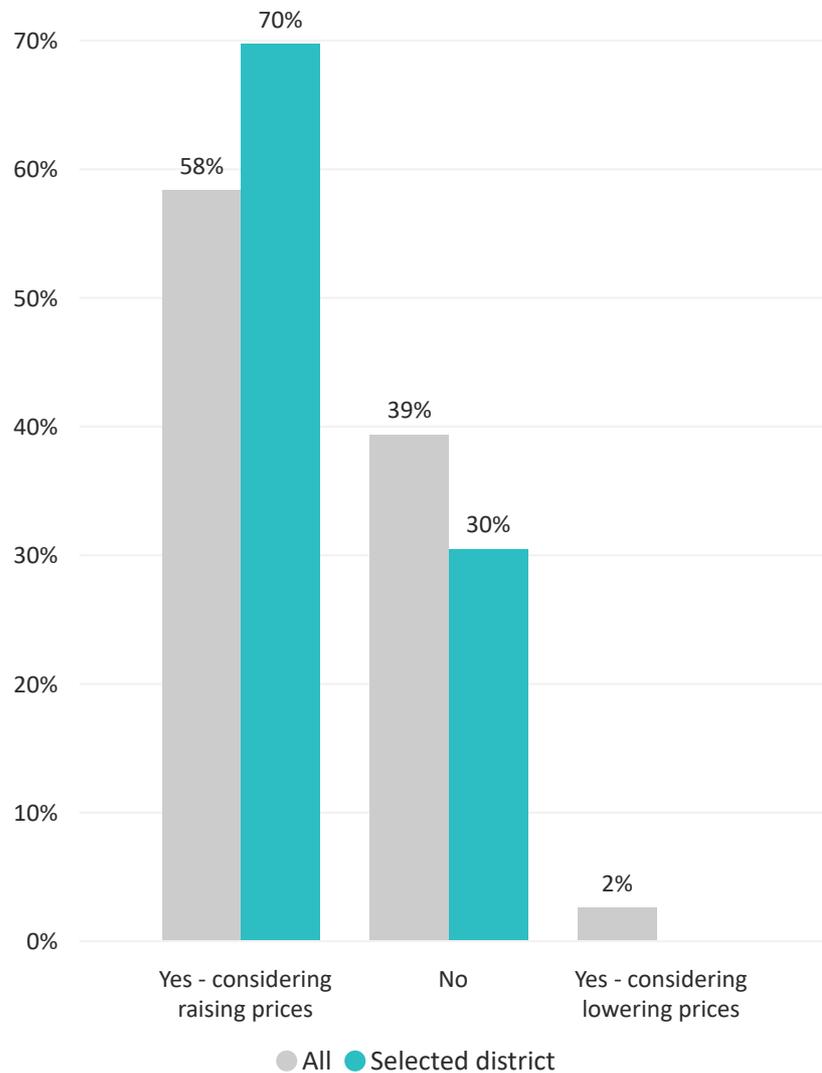
Price changes / disruption

Selected district:

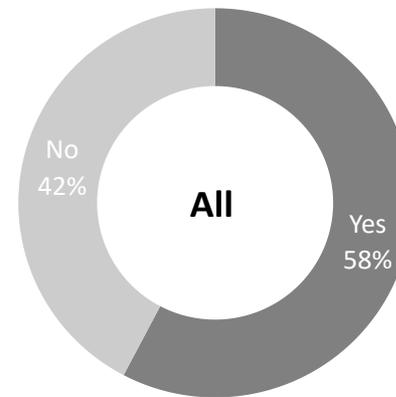
Waipa



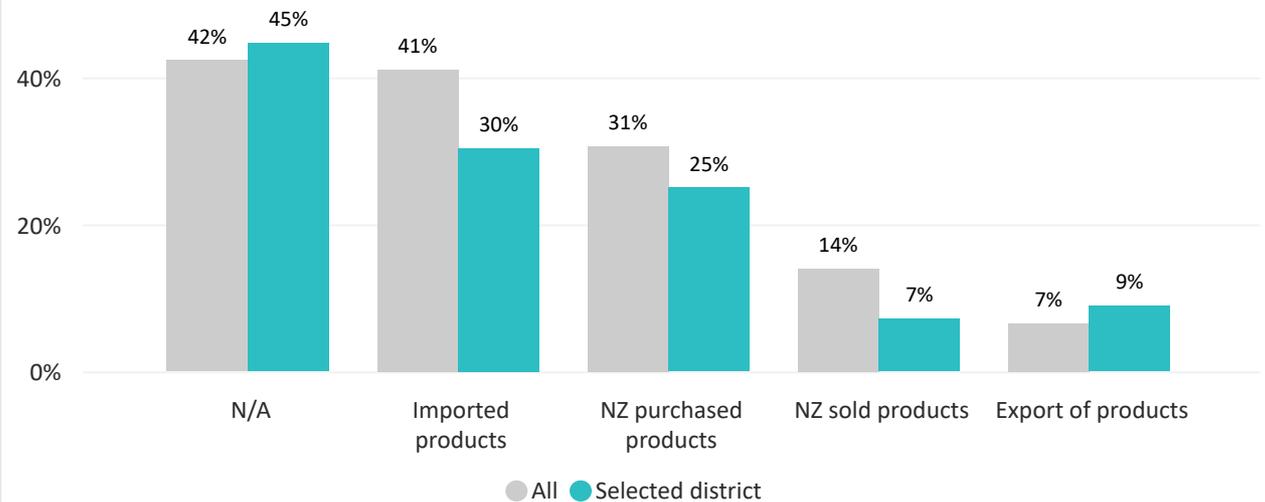
Is your business considering raising prices in the next 6 months?



Have you experienced disruption to your supply chain in the last 6 months?



In what ways have you experienced supply chain disruption?



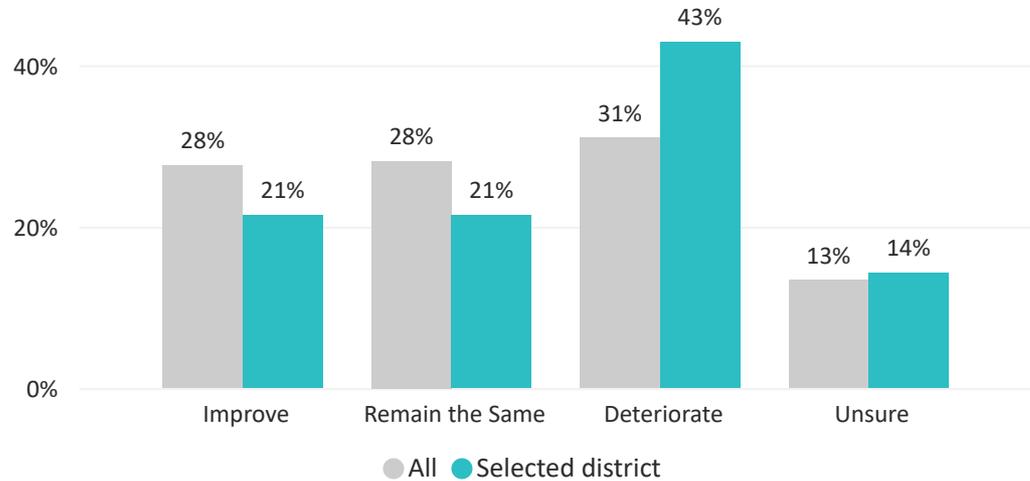
Economic outlook

Selected district:

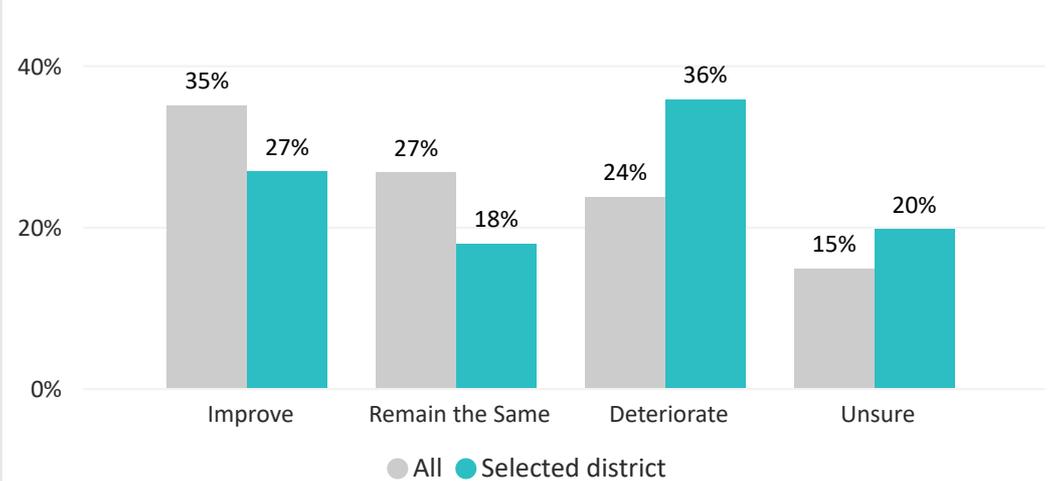
Waipa



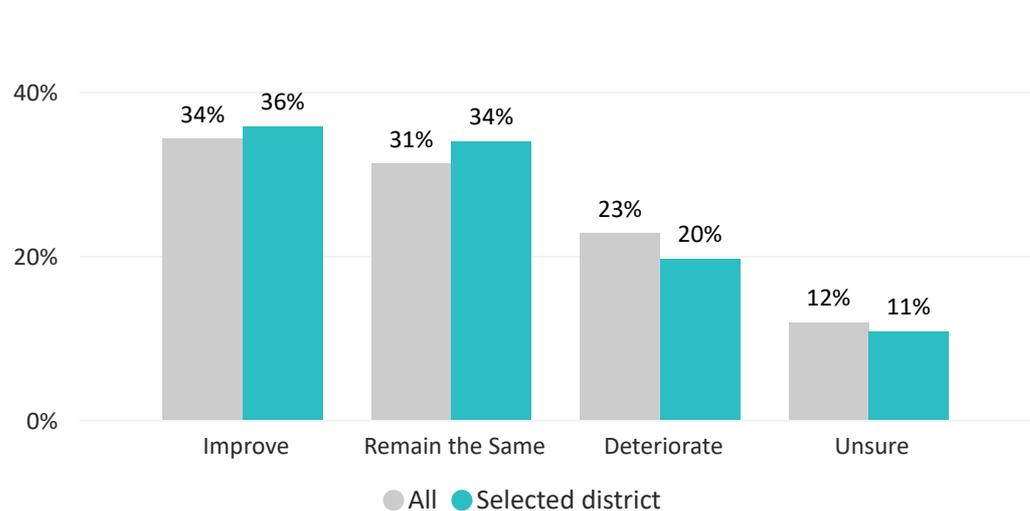
Economic outlook for New Zealand



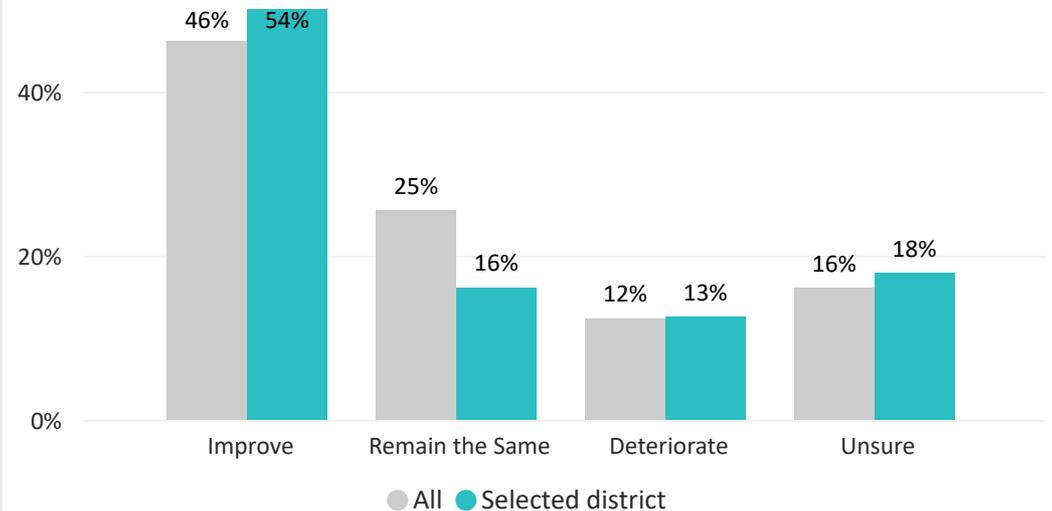
Economic outlook for Waikato



Economic outlook for respondent's sector



Economic outlook for respondent's business



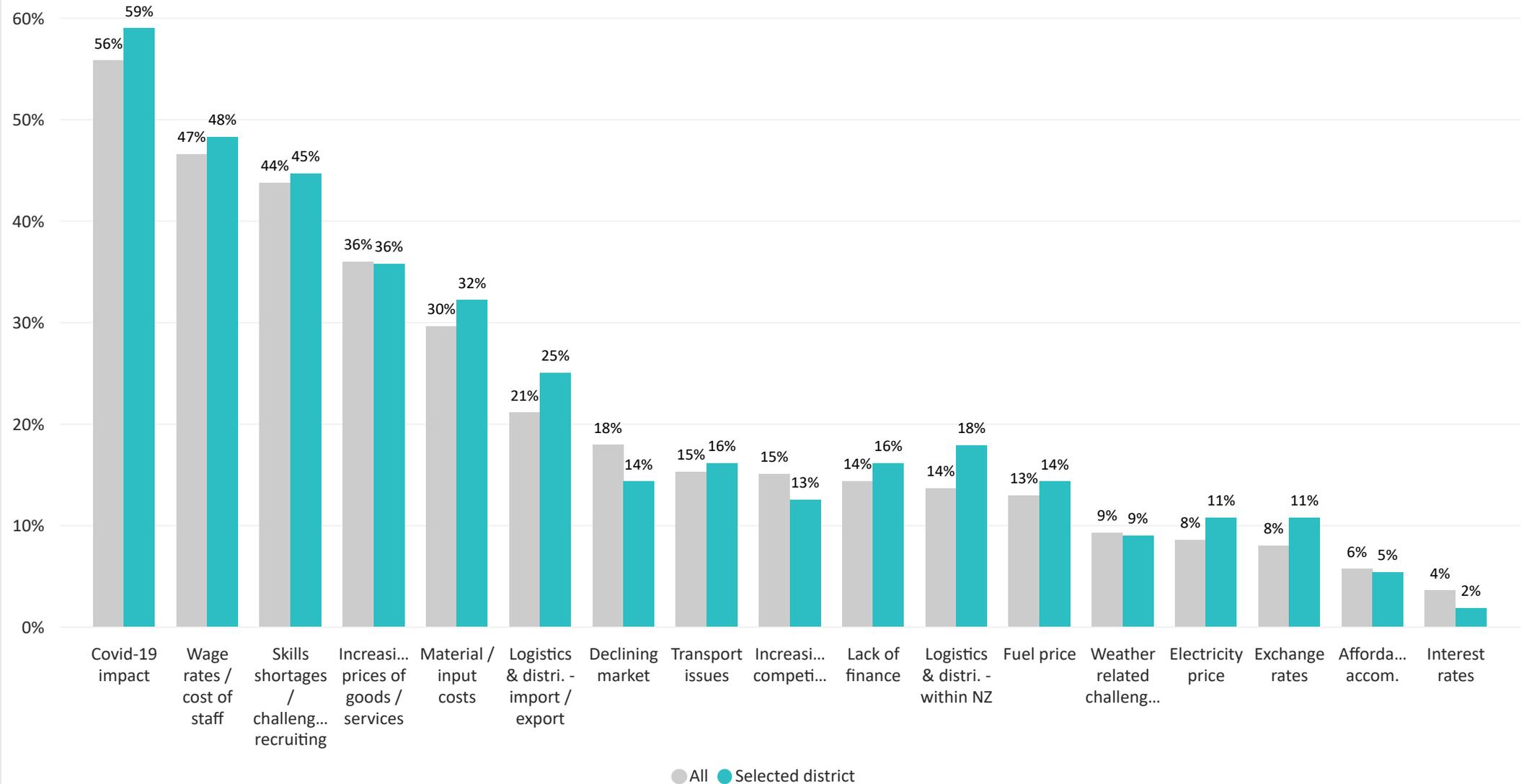
Business challenges

Selected district:

Waipa

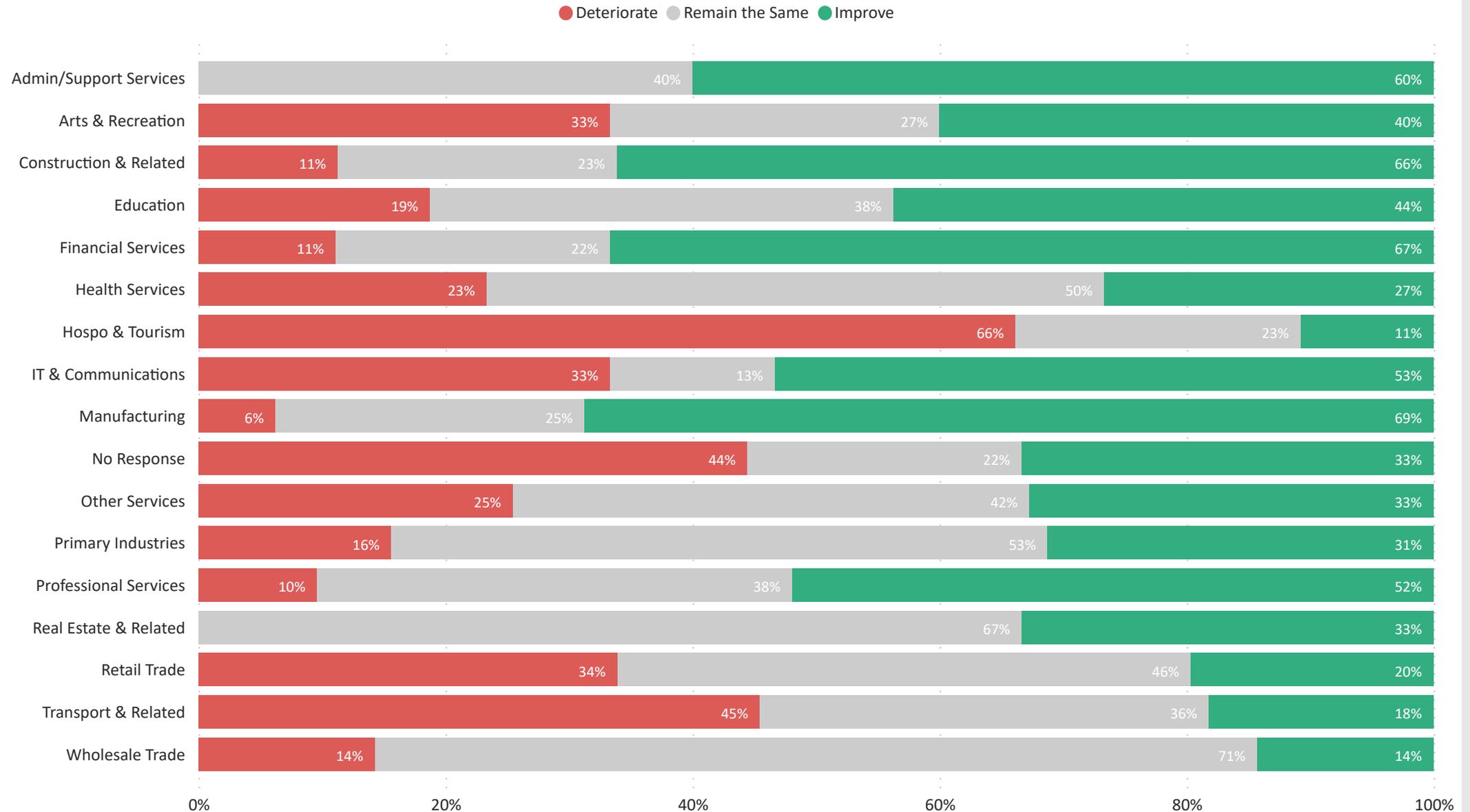


Greatest challenges in the current economic climate



Outlook by sector

For all Waikato



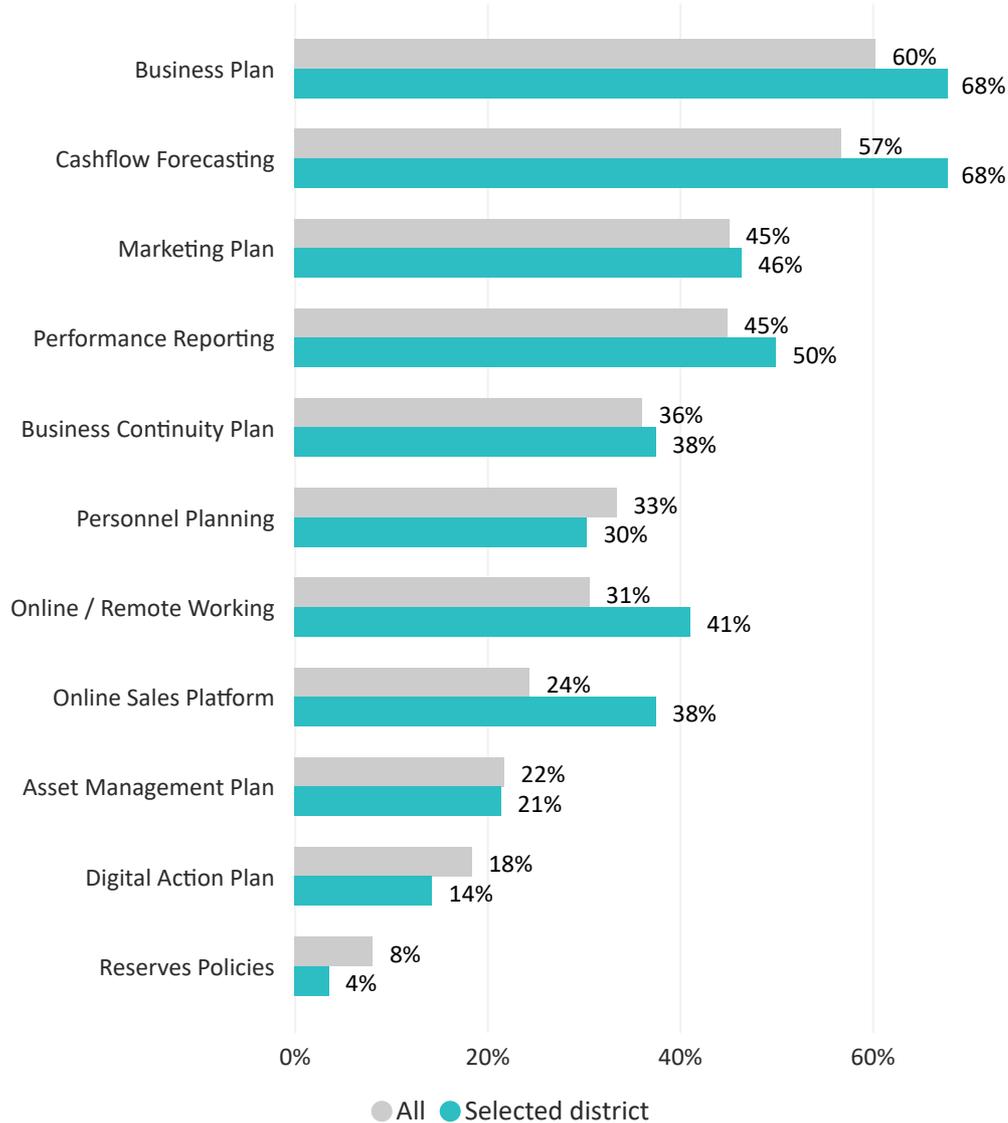
Planning / support

Selected district:

Waipa



What business planning tools do you have in place?



In what areas do you require support?

