

NORTHERN REGION

CHAMBERS OF COMMERCE

B u s i n e s s V i t a l i t y

REPRESENTING THE NORTHERN REGION CHAMBERS OF COMMERCE

Economic Business Survey

Research Findings Report for the:

Northern Region Chambers of Commerce

August 2018

Report purpose

This publication reports on the findings of a survey of members of the New Zealand Chambers of Commerce, Northern Region.

The survey took place between Friday 27 July to Friday 3 August 2018 from a respondent base of 537 business decision-makers.

The survey was undertaken by email and online completion of an internet survey.

All figures have been rounded to the nearest per cent.

Survey Respondents

Do you believe that the general business situation in NEW ZEALAND will improve, remain the same or deteriorate during the next six months?

	Nov 17	Mar 18	June 18	August 18
Improve	19%	21%	22%	19%
Same	49%	58%	44%	44%
Deteriorate	32%	21%	34%	36%
NA	0%	0%	0%	0%

Do you believe a skill/regional based immigration model would likely satisfy skills shortages?

	Nov 17	Mar 18	June 18	August 18
Yes	59%	61%	59%	57%
No	41%	39%	41%	43%

Are you recruiting now?

	Nov 17	Mar 18	June 18	August 18
Yes	52%	50%	44%	51%
No	48%	50%	56%	49%

If you are recruiting, is it for skilled or unskilled workers?

	Nov 17	Mar 18	June 18	August 18
Skilled	85%	88%	90%	88%
unskilled	15%	12%	10%	12%

In general, do you find that getting the staff you want today is easier, the same, or harder than it was three months ago?

Skilled Staff	Nov 17	Mar 18	June 18	August 18
Easier	3%	2%	3%	3%
Same	43%	42%	36%	37%
Harder	40%	41%	40%	46%
NA	14%	14%	20%	14%
Unskilled Staff	Nov 17	Mar 18	June 18	August 18
Easier	6%	7%	5%	8%
Same	45%	45%	42%	40%
Harder	11%	18%	13%	17%
NA	39%	30%	40%	35%

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Select the THREE most important factors affecting business confidence in your region.

Compliance	63%
Labour Laws (Minimum wage etc)	49%
Infrastructure	48%
Housing	43%
Tax Increases (Fuel etc)	41%
Transport	32%
Rates	14%

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